

Message Text

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PAGE 01 STATE 187570

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ORIGIN NEA-10

INFO OCT-01 ISO-00 EB-07 /018 R

DRAFTED BY NEA/IRN:CWNAAS:P
APPROVED BY NEA/IRN:C.W. NAAS

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R 290233Z JUL 76
FM SECSTATE WASHDC
TO AMEMBASSY TEHRAN

C O N F I D E N T I A L STATE 187570

BREWIN FROM NAAS

E.O. 11652: GDS

TAGS: OTRA, IR,

SUBJECT:VISIT OF PROCTOR AND GAMBLE OFFICIALS

REFS: TEHRAN 7573, TEHRAN 7373, STATE 176802

1. I HAVE PASSED EMBASSY VIEWS AND ADVICE (REF TEHRAN TELEGRAMS) TO FLETCHER OF PROCTOR AND GAMBLE. HE INFORMED ME THAT P & G OFFICIALS HAVE HAD A NUMBER OF TALKS WITH NAJMABADI TO NO AVAIL, AND THAT NAJMABADI HAS TERMED PROCTOR AND GAMBLE "A DIFFICULT FIRM". THEREFORE, FLETCHER BELIEVES NO POINT WOULD BE SERVED IN MEETING WITH NAJMABADI AGAIN AND WOULD VERY MUCH APPRECIATE EMBASSY ASSISTANCE IN OBTAINING APPOINTMENT WITH ANSARY.

2. FLETCHER UNDERSTANDS THAT ANSARY WILL NOT BE IN TEHRAN IN MUCH OF AUGUST AND IS PREPARED TO ADJUST HIS VISIT TO MEET ANSARY'S SCHEDULE. PLEASE ADVISE. KISSINGER

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Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: SmithRJ
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE187570
Document Source: CORE
Document Unique ID: 00
Drafter: CWNAAS:P
Enclosure: n/a
Executive Order: GS
Errors: N/A
Film Number: D760292-1123
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976078/aaaaagxo.tel
Line Count: 49
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN NEA
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: 76 TEHRAN 7573, 76 TEHRAN 7373, 76 STATE 176802
Review Action: RELEASED, APPROVED
Review Authority: SmithRJ
Review Comment: n/a
Review Content Flags:
Review Date: 08 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 JUN 2004 by greeneet>; APPROVED <08 OCT 2004 by SmithRJ>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: VISIT OF PROCTOR AND GAMBLE OFFICIALS
TAGS: OTRA, IR
To: TEHRAN
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006